



Helping working people get ahead.

THE NEWSLETTER

May 2022

TAKE INTEREST IN YOUR INTEREST RATE

NOTE FROM FOUNDER AND CEO, JOSH MINSKY

Our customers are people that have faced rejection for years, never being able to get the cars they deserve at a rate they could feasibly afford. At Suretys our goal is to help working people get ahead and behind the wheel. We want to help people!

Many are told they need a cosigner to get a car. Many don't have anyone to ask to carry that emotional and financial burden, nor would they like to.

Our mission is to empower first time buyers to reclaim their independence by helping them get cars on their own terms, with the ability to save for the future. To invest in the Suretys PlusOne program is to invest in yourself and your future.

Part of what we do at Suretys is help people SAVE MONEY. We do this by offering the best interest rates we can, so customers don't find themselves under water and struggling to make their monthly payments. With Suretys, customers save an average of \$185 every month. The extra savings means the world to our customers. It means having the freedom to use their extra savings for themselves and their family.

Our interest rate is 6.99%, compared to 22%. We want to help our customers secure the best deal we can. The decision is simple. You deserve an equal opportunity to get ahead. You're more than your credit score. Drive on!



Josh Minsky,
Founder and CEO



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LATEST NEWS

May 2022



HERE'S THE DEAL WHAT'S BEEN GOING ON AT SURETYS...

Suretys is Helping Everyday People, Every Day!

At Suretys, we're all about being awesome, not awkward. The way car buying should be.

New customers are joining the Suretys PlusOne program every day. One recent customer was paying \$500 for a rental car before she joined Suretys. Without Suretys, she said she wouldn't have been able to get a new car. She's now able to save, drive a car she loves, and consider her future in a way she wasn't able to prior.

National Lender Partner for Suretys

New dealer partners and a national lender is in the works and we're excited to help more people! Stay tuned for more info to learn when Suretys hits your neighborhood. Coming soon...

Customer Experience + Team Update

You already know how easy it is to apply and get approved. We are constantly upgrading and improving our tech to integrate with other retail channels. We're also excited about growing our team who all help create and impact the Suretys experience.



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DEAR SURETYS...

May 2022



Car conundrum? Write to us at info@suretys.com.

Dear Suretys,

I've been working at the same job for 5 years, but I don't have any credit. I've been driving an old car I inherited, but I'd like a new car that is reliable. I know I can afford monthly payments, as I've saved by driving an older used car. However, I face rejection at every dealership I go to and I'm now doubtful if it's really the right time for a car. What can I do to figure out if it's the right time and how can I get approved for a car loan?

Sincerely,

Decidedly Doubtful

Dear DD,

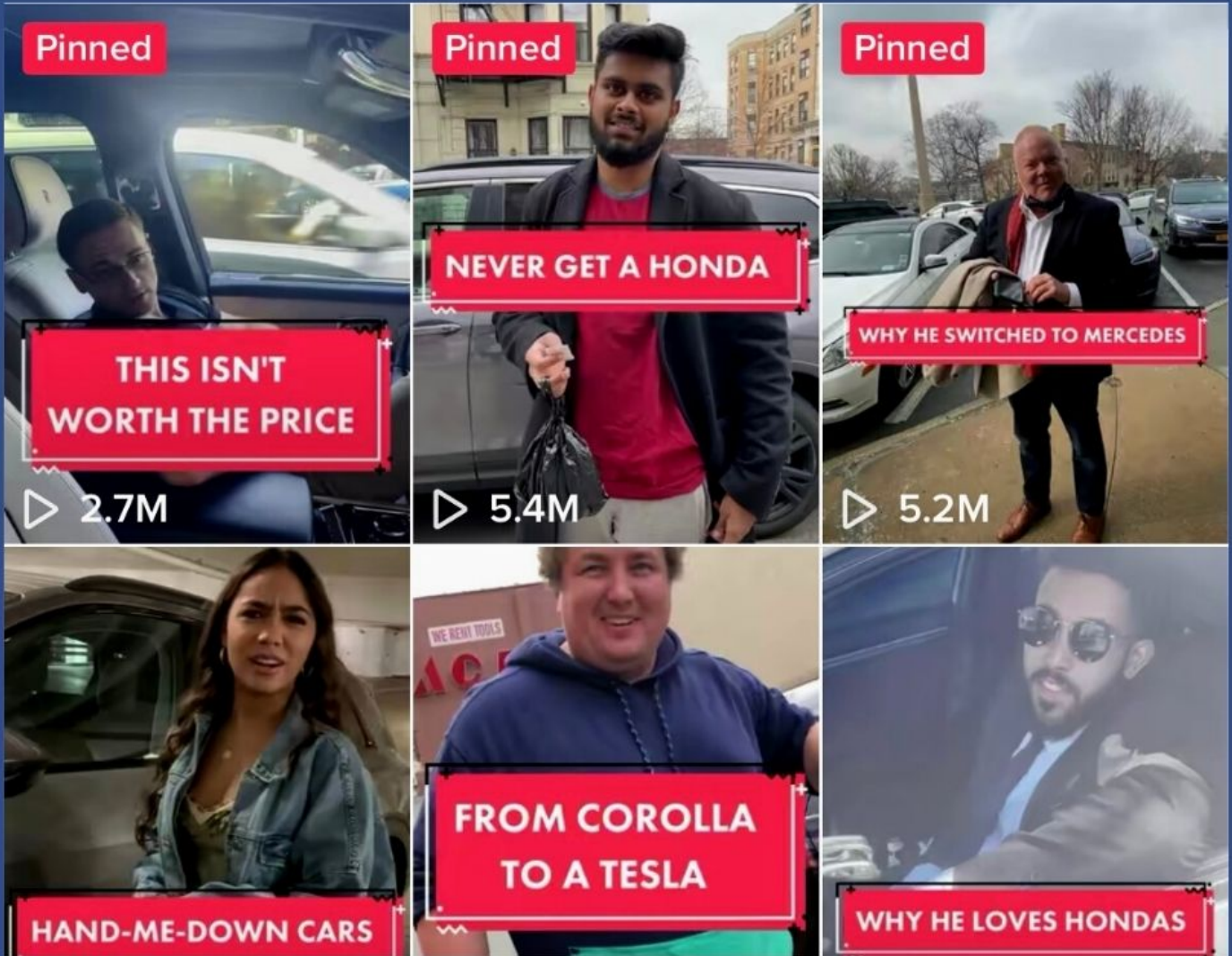
Sounds like a tricky situation. Luckily, at Suretys, our algorithm works beyond the credit score, incorporating financial history and AI to approve first time buyers. To figure out if now is the right time, ask yourself: Do you need it? Can you afford it? What kind of car is right? How does it drive? This will help you in your decision. Most importantly, do your research and ask Suretys to be your PlusOne!



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JOIN THE MOVEMENT!

May 2022



SURETYS IS VIRAL ON TIKTOK!

The Suretys First Car Movement is **ON FIRE**
and people are loving our viral videos!

SIGN UP TODAY on [Plusone.suretys.com](https://plusone.suretys.com) or tap the
link in our TikTok bio to **JOIN THE MOVEMENT** and
help us get to you sooner!

Follow us on social media
@Suretys to
get exciting updates!





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COMING SOON...

May 2022



Need Help Buying Your First Car?

Big News! We're coming for you!

OKLAHOMA, MICHIGAN, AND CONNECTICUT, we're heading your way this summer! Look out for us in your home state and ask Suretys to be your PlusOne. We're the PlusOne that won't stand you up.

Suretys knows buying a car is complicated. Convincing a parent or a friend to cosign for you adds a lot of pressure.

What if you had your own PLUS ONE?

Suretys replaces the need for a cosigner and becomes your PLUS ONE, your SIGNIFICANT other.

The proof is all in the word "significant" = SIGN IF I CAN'T!

Suretys takes the weight off while you take the wheel.



May 2022

